

FOLKLOREADA XOCHIPILLI 2025



ARTISTIC DIRECTOR

Juan Valentín Rios Mata

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Folkloreada Xochipilli - Vision 2025

Folkloreada 2025 is a dynamic celebration of Mexican culture, brought to life in Oklahoma City. Featuring the acclaimed Ballet Folclórico Magisterial del Estado de Zacatecas, this year's event honors tradition with breathtaking choreography, vibrant costumes, and soul-stirring music.

This isn't just a show, it's a cultural experience that bridges generations, invites reflection, and inspires pride. Join us for an unforgettable night that brings the heart of México to the heart of OKC.

Who We Are

Founded in 2015, Ballet Folclórico Mexicano Xochipilli OKC is a nonprofit dedicated to celebrating and preserving the richness of Mexican dance traditions. Led by artistic director Valentín Ríos Mata — alongside co-founders Alexandro Sandoval and Fabián Lechuga — the group merges traditional regional dance with contemporary ballet techniques used across México today.

From energetic rehearsals to educational workshops, Xochipilli has become a cultural pillar in Oklahoma City. The group welcomes dancers of all ages and backgrounds, creating a space where tradition thrives, community grows, and identity is honored.

Mission

Ballet Folclórico Xochipilli of OKC's mission is to empower individuals of all ages with the wisdom of tradition, the strength of discipline, and the joy of cultural expression. Our purpose is to cultivate a space where passion meets dedication, allowing our members to embrace their roots and share the beauty of Mexican culture. Through performances and meaningful interactions, we aim to create lasting connections that promote understanding, unity, and equity.

Vision

Ballet Folclórico Xochipilli of OKC's vision is to be a catalyst for unity, where the universal language of dance becomes a powerful medium for celebrating and preserving our rich Mexican heritage. We envision a world where our collective passion for dance dissolves barriers, creating an inclusive space that honors tradition, ignites curiosity, and embraces diversity.



Our Director

Juan Valentín Rios Mata is a dancer and choreographer who has performed in folklore festivals across the globe. He has won several awards for his choreography and dancing, including honors from the Oklahoma Nonprofit Excellence Awards, Destined 2 Dance Virtual Awards Show, and the Creative Arts and Dance Awards.

He has worked with notable companies such as the Guadalupe Dance Company during the Lila Downs concert, Grupo Folclórico Norahua, and currently directs Ballet Folklórico Xochipilli. Valentín's roots in dance stretch back to age five, where he began performing in local festivals in Juan Aldama, Zacatecas, México. While pursuing a degree in accounting and business administration, he trained and performed for eight years under César Lara Bañuelos in the state folkloric dance company 'Zacatecas', mastering a range of styles including contemporary, jazz, flamenco, and ballet.



MEET BALLET FOLCLÓRICO MAGISTERIAL DEL ESTADO DE ZACATECAS



Under the artistic leadership of Maestro Miguel Espino, Ballet Folclórico Magisterial del Estado de Zacatecas stands as one of the most recognized and respected dance ensembles in the region. Known for its disciplined performances, cultural authenticity, and unwavering commitment to community engagement, the group represents the very spirit of Zacatecan stage folklore.

Formed with the intention of highlighting the richness of Mexican culture through the talents of educators, this ensemble blends artistic mastery with the core values of teaching. Every performance reflects a deep pride in heritage and a meaningful connection to tradition and community life.

Across Mexico, the group has performed on prestigious stages and at major cultural events, receiving acclaim for its professionalism and ability to resonate with audiences through powerful, culturally rooted storytelling. Its stage presence consistently reinforces its identity as a leading figure in national folklore.

Beyond Mexico's borders, the ballet has participated in international festivals and cultural showcases through the "Zacatecas en el Mundo" initiative. These performances have helped build lasting connections with Mexican communities abroad while affirming the group's role as a cultural ambassador. Through traditional dance and thematic storytelling, the ensemble shares messages of identity, remembrance, and pride with global audiences.

Comprised of educators and young artists trained in both the arts and pedagogy, the group's repertoire spans traditional dances from multiple regions of Mexico. It also includes original works that explore themes such as migration, community identity, intergenerational memory, and the role of teachers in preserving culture through the performing arts.

Over the years, Ballet Folclórico Magisterial del Estado de Zacatecas has been a staple at state festivals, civic commemorations, regional fairs, and institutional celebrations. Its consistent presence and artistic excellence have earned it recognition as a cultural benchmark and a creative force with a lasting impact on the communities it serves.



Raíces en Movimiento (Roots in Motion)

"Raíces en Movimiento" is a tribute to the dedication, passion, and cultural identity of the dancers who bring Ballet Folklórico Xochipilli of OKC to life. This visual gallery captures powerful moments from performances and tours at the state, national, and international levels.

Each photo highlights the artistry and purpose behind every step — from the vibrant colors of traditional costumes to the energy of choreography rooted in centuries-old customs. These images celebrate not only the beauty of Mexican dance but also the commitment of each performer to preserving the traditions that shape their identity.

This gallery is more than a collection of photos. It tells the ongoing story of a group that brings culture to life wherever it performs. Whether on a grand stage in Oklahoma or at festivals across the country and beyond, Xochipilli continues to inspire pride and connection through dance.



Raíces en Movimiento (Roots in Motion)





Contact Us

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(405)326-8415
- Alejandro Sandoval
(405)230-7314



Sponsorship Packages



Raíz de Oro
\$3,000

Symbolizing deep cultural pride and a strong commitment to preserving and promoting Mexican folkloric traditions on a grand scale.

- 10 tickets VIP reserved seating
- Logo promotional poster & social media
- Live mentions during show Logo promotions on video
- Mention on all live interviews
- Logo on event banner
- 1 performance within a year
- [Pre-Show VIP reception](#)



Herencia Viva
\$2,000

Honoring those who support the living transmission of art and education through generations of dance and tradition.

- 8 tickets VIP reserved seating
- Logo promotional poster & social media
- Live mentions during show
- Logo promotions on video
- Mention on all live interviews
- [Pre-Show VIP reception](#)



**Alma del
Pueblo**
\$1,000

For those who help bring to life the stories, traditions, and spirit that represent the heart of the Mexican people.

- 6 tickets preferred seating
- Logo promotional poster & social media
- 2 live mentions during show
- [Pre-Show VIP reception](#)



**Pasos que
Inspiran**
\$500

Designed for community-focused sponsors who believe in the power of art to educate, uplift, and connect people to their roots.

- 4 tickets preferred seating
- [Pre-Show VIP reception](#)

SPONSORSHIP COMMITMENT FORM

FOLKLOREADA 2025

Ballet Folklórico Xochipilli Inc
6052 S Western Ave
Oklahoma City, OK 73119

bfxokc@gmail.com
(405) 230-7314
EIN: 85-2584383

Sponsors Name: _____

Phone Number: _____

Address: _____

E-Mail Address: _____

City, State, Zip: _____

Payment Method: _____

i.e. Check, Cash, Square(+fee)

We are pleased to confirm our commitment to sponsor **Ballet Folklórico Xochipilli of OKC** for the **Folkloreada 2025** in accordance with the terms and conditions outlined below:

Event/Project Details:

Name: Folkloreada 2025

Date: November 22, 2025

Venue: Hudson Performance Hall

(NW Classen High School)

2820 N May Ave

Oklahoma City, OK 73107

Sponsorship Level:

☐ Raiz de Oro: \$3,000

☐ Herencia Viva: \$2,000

☐ Alma del Pueblo: \$1,000

☐ Pasos que Inspiran: \$500

*Per sponsorship package details

Ballet Folklórico Xochipilli Inc is registered 501(c)3 non-profit organization. Thank you for your generous donation in the amount of \$_____.

Non-Refundable Commitment: By entering into this sponsorship agreement, the sponsor explicitly acknowledges and agrees that the sponsorship commitment is non-refundable, regardless of the circumstances.

Sponsors Responsibilities:

- Provide the agreed-upon sponsorship amount by the specified due dates.
- Submit high-quality logo and branding materials to be used in event promotion (if applicable).
- The right to use the sponsor's name, logo, and branding materials for promotional purposes related to the event.
- The right to include the sponsor's name in press releases and media communications.

Force Majeure: If unforeseeable circumstances, such as acts of nature or government decisions, prevent the operator from reasonably hosting the show, the event will be canceled. No additional claims for non-execution of the event due to force majeure will be pursued.

By signing below, both parties acknowledge and agree to the terms outlined in this sponsorship commitment form.

Xochipilli's Rep: _____

Sponsors Rep: _____

Signature: _____

Signature: _____

Title: _____

Title: _____

Date: _____

Date: _____